



It's not the type of thing that usually happens in the complacent town of Lubbock, Texas (unless you count Buddy Holly, which you should). Before the five members of Meltdown Morning came together in the winter of 2000, life was just rolling along, minding its own business. Then came that lovely, fateful collision of music and thought, and things were never the same.

A first album arrived a year later, entitled *Throb*. It garnered the attention of *HM Magazine*, who included the single "Screams" on its compilation sampler CD. Tom Jackson, a performance coach in Nashville, heard "something magical" in the CD and flew to Lubbock to work with the band on its live show. An A&R rep from Warner Brothers Records contacted Meltdown Morning about showcasing in the Warner Brothers Rock-U 2002 Summer Showcase. Auspicious beginnings...

All who saw Meltdown Morning's live show, in venues from Texas to North Carolina, were impressed by the band's energy, passion and musicianship. There was an intensity and a magnetism in Meltdown Morning's performances that harkened back to rock-and-roll's pioneer days. But there was also a creative, modern approach to tone. "We want to create sounds that no one has ever heard before," said Scott Faris, the group's guitarist. "The whole band strives to do that, and it really makes our music unique."

Despite a calendar full of concert dates, the band members continued to write and record new music. In May 2003, a second CD was released, self-titled *Meltdown Morning*. The album from Attention Deficit Collective Records featured a dozen rock songs ranging from intimate to bone-crunching. "With the souls of poets and a healthy dose of sonic innovation, Meltdown Morning strikes a chord with audiences tired of the current state of radio banality," raved one concert promoter. Though chock-full of catchy melodies and undeniable grooves, the music is refreshingly different.

Now, after almost 4 years, the rock band from West Texas is poised to break out as a nationally touring band who has what it takes: incredible work ethic, devoted fans, and potent musical offerings. Its strong Web presence and stellar packaging and design also set Meltdown Morning apart as an artistic and intelligent band whose music has something to say to the world. Just don't put us on an airplane in a blizzard...!